FUNDRAISING PACK

FUNDRAISING DURING THE COVID-19 PANDEMIC
I want to personally thank everyone that is supporting ARC during these challenging times. We are incredibly grateful for your generosity. Your support will enable us to provide vital information and support to expectant and bereaved parents during the COVID-19 pandemic and beyond.

Rebecca Hawkes - ARC's Community Fundraising Officer

Help us make it through the COVID-19 crisis!

#MakeYourMarkForARC

Join Team ARC today!

The world has changed drastically as a result of COVID-19. With social distancing set to be in place for the foreseeable future, fundraising for charities is becoming more and more challenging. We have put together some ideas of how you can fundraise for ARC during the pandemic, whilst following government guidelines.

Email: info@arc-uk.org  Website: www.arc-uk.org
Why support ARC during the COVID-19 pandemic?

because prenatal diagnosis does not stop during a global pandemic.

because during our last financial year we provided information and support to 6300 parents and healthcare professionals through our national helpline.

because we ended our last financial year with a deficit of -£33,037, prior to COVID-19.
#MakeYourMarkForARC

We wanted to make our COVID-19 fundraising campaign as simple as possible. Make your mark for ARC can really be whatever you want it to be. Set yourself a personal challenge, pick a date to complete it, tell your friends and family about what you hope to achieve, and complete your challenge. This could be anything from running your own (socially distant) 10km, to shaving your head. The possibilities are endless!

We have put together a number of ideas that are COVID-19 friendly. Use one of ours, or think of our own! If you are taking on a personal challenge outside of your house, make sure you stick to social distancing guidelines. Let us know if you are taking on a challenge by emailing Rebecca on rebecca@arc-uk.org.

How can you help?

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Make your mark for ARC

Put your skills to good use and offer lessons over video call. This could be anything from yoga classes to knitting lessons. Attendees pay a small fee to join.

Complete a solo run, walk or cycle and get your friends and family to sponsor you. Upload your tracked challenge to your fundraising page after you have completed it. Ensure that social distancing is possible at all times.

Organise a virtual quiz for your friends and family. Pick a date, send out the invite and write the questions. Set up a fundraising page so they can donate if they want to play.

Give up something you love for a month (alcohol, chocolate, coffee etc). Or try out a vegan or vegetarian diet. Get your friends and family to sponsor you to make it worthwhile.

Get crafty and creative. Sell your items online and donate a % of the proceeds to ARC.

Hotdog eating contest.

Shop through Amazon Smile for ARC.

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Make your mark for ARC

Organise an online gaming tournament and invite your friends and family to join. Get each player to donate if they wish to take part. Pick a date and time and get gaming!

Give yourself a fitness goal to achieve within a month. This could be running 100km, walking 10,000 steps every day, or completing 30 squats a day. Post updates for your friends and family on social media and on your online giving page.

Get together virtually with friends for a night of cocktails and karaoke. Give it a theme and get dressed up. Dance like no one is watching!

It's your birthday? Set up a Facebook birthday fundraiser. Hold virtual birthday drinks with your best pals.

Shave your head for ARC.

Virtual Bingo!

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Online Giving
The easiest way of getting your fundraising to us, especially during a global pandemic, is by setting up an online giving page. Online giving pages can be personalised and are easy to share on social media with friends and family. You can set up a page through Charity Checkout, Just Giving or Virgin Money Giving.

Offline Donations
Any money you have collected offline can be paid to us either as a one-off donation on our website, or transferred directly to our account. For our account information and a sponsorship form, please email Rebecca on rebecca@arc-uk.org.

(we encourage online giving due to the current circumstances)
Make a donation to ARC

You don't need to fundraise in order to support ARC:

£10  will pay for an information and support pack for one bereaved parent

£20  will pay for the website for a day, including our forum for bereaved parents

£250 will pay for our national helpline to be staffed for one day

MAKE A DONATION TO ARC

Email: info@arc-uk.org    Website: www.arc-uk.org
Thank you from the ARC team!

"The support I received that day was simply incredible. Very heart warming" - Emma

"I’m proud to have raised money for ARC. You were so very kind to me when we lost our baby last January, and supported me during my subsequent pregnancy as well" - Sarah

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